



GGHH Europe 2020 member survey

May 2020

Member survey

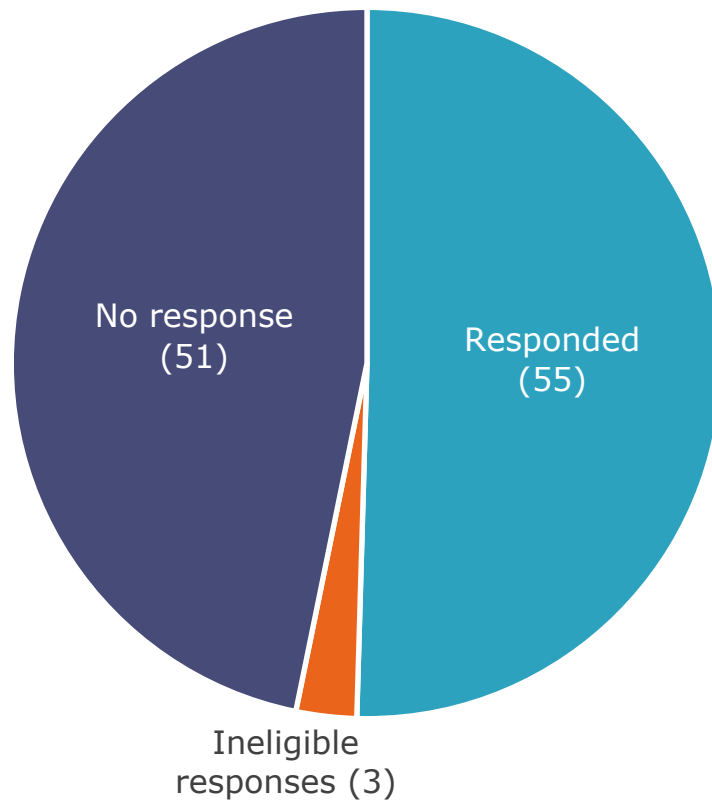
Introduction



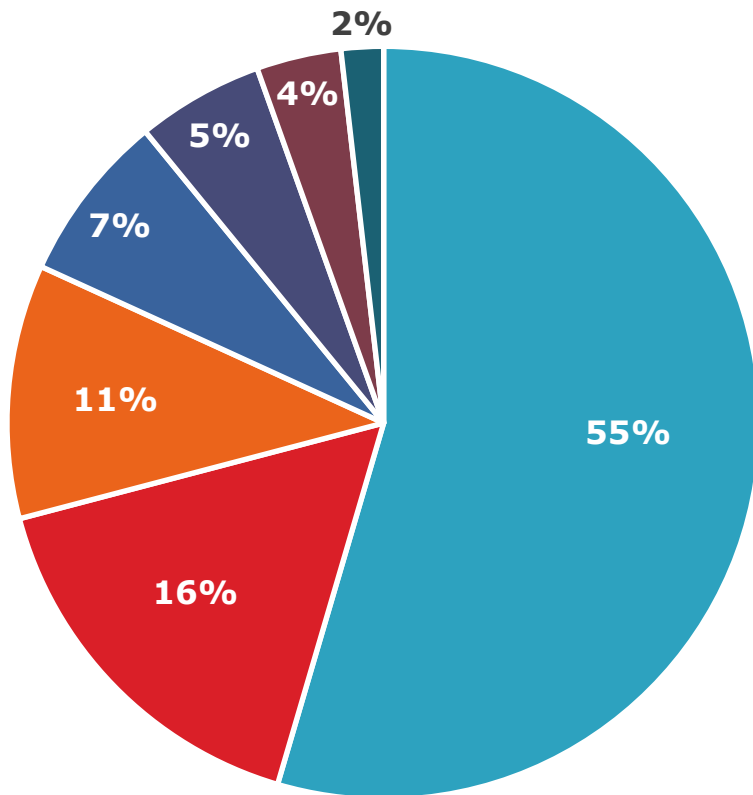
- Survey sent to all European GGHH members
- The purpose of the survey was to:
 - Ensure we have the correct contact and organisational data for our members
 - Get an insight into how we can better tailor our communications to suit members' needs
 - Receive input for the drafting of our Network Development Strategy (2021-2025) and areas to prioritise

Part 1: Overview

Overview of respondents

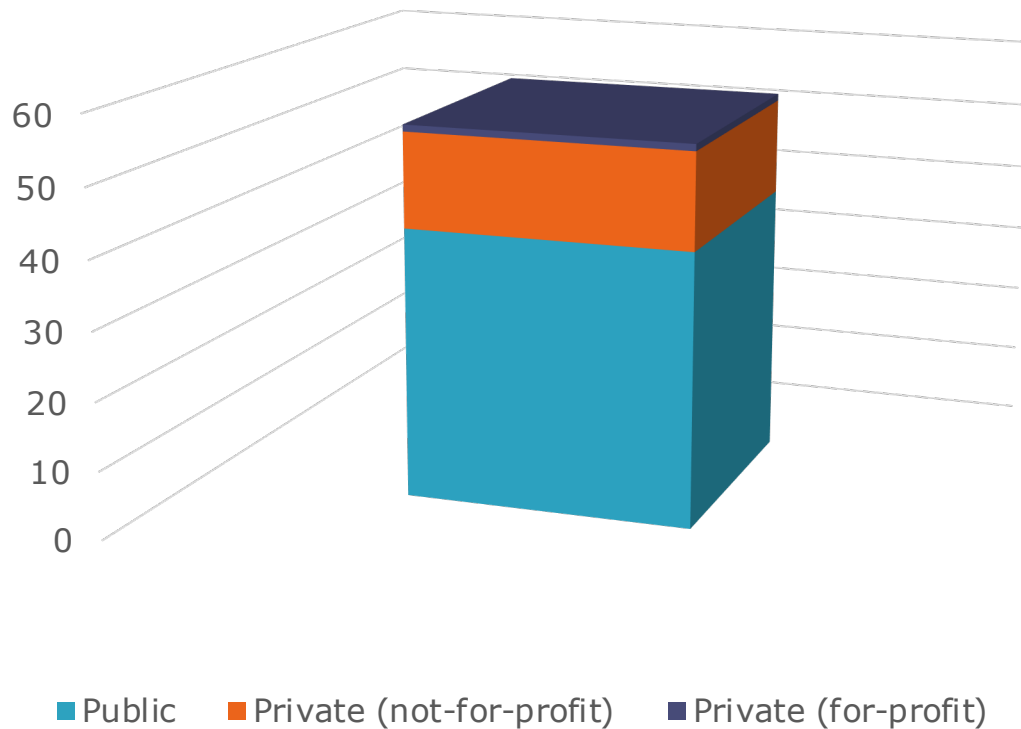


Overview of respondents



- Hospital/healthcare facility/healthcare providers (30)
- NGOs (9)
- Government/Regional health authorities (6)
- Health systems (4)
- University/Academic/Research institution (3)
- Associations (2)
- Networks (1)

Overview of respondents



Overview of respondents



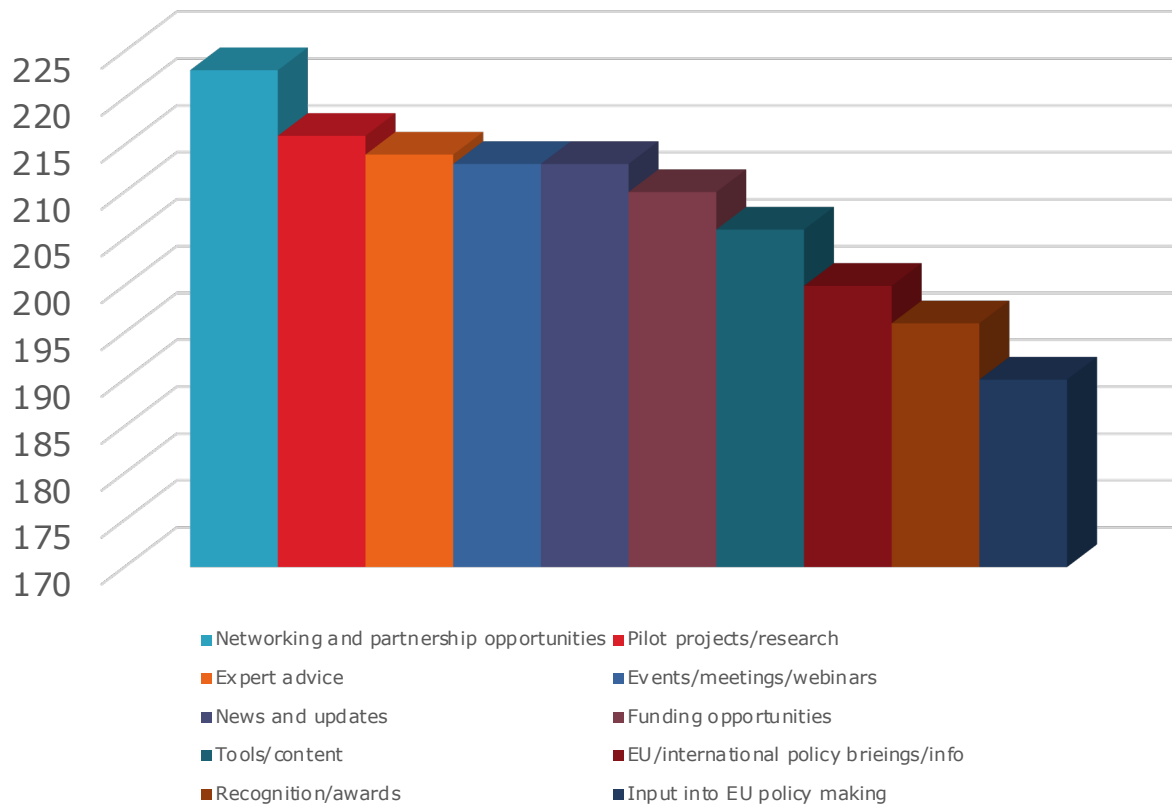
- 17 different countries (14 EU/3 non-EU)
 - Most represented: Spain (9), UK (9), Sweden (6), Italy (4)
- One member revoked membership – Gentofte Hospital (DK) (now part of Capital Region of Denmark)

Part 2: Member benefits

Members asked to rate benefits (0-5)

1. Access to exclusive tools, resources and content
2. Invitations to events, meetings and webinars
3. Opportunities to participate in pilot projects and research opportunities
4. Information regarding EU and global funding opportunities
5. Access to expert advice on sustainability from within the organisation and wider network
6. Mediation of members' input into EU policy making (including representation of healthcare sector in EU and international policy debates)
7. Guidance/briefings about relevant EU/international policy and how it affects your sustainability work
8. Networking and partnership opportunities with other members
9. Opportunities for international recognition for your sustainability work
10. Exclusive news and updates

Results



Other suggestions

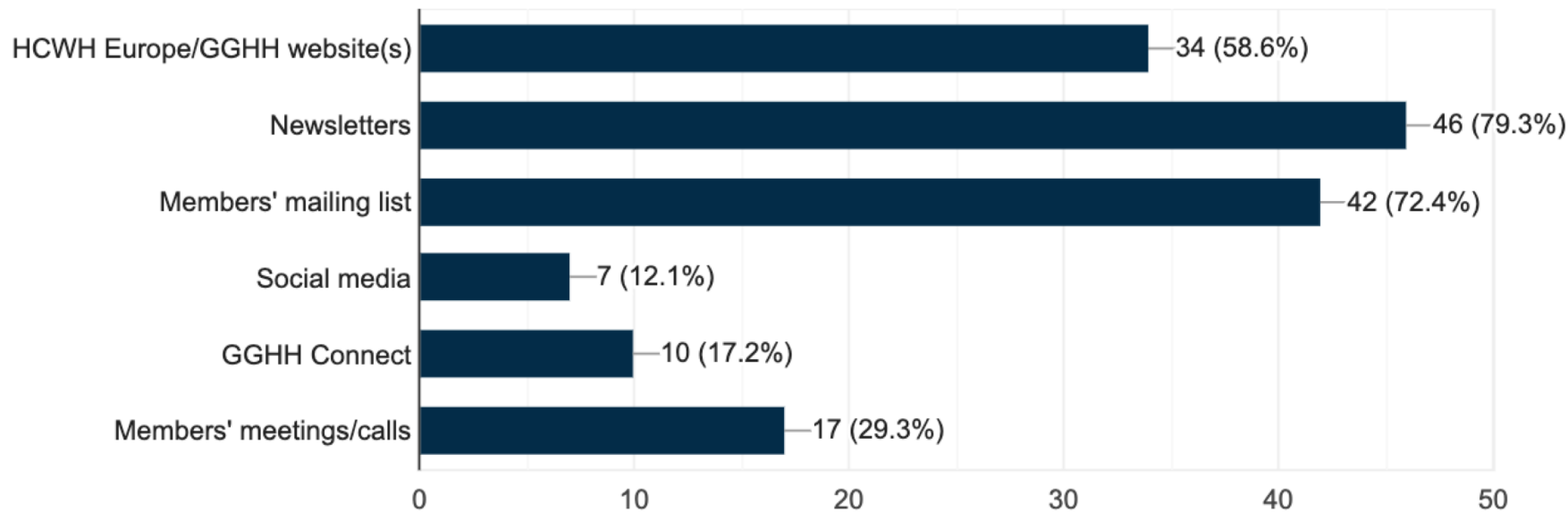


Other suggestions

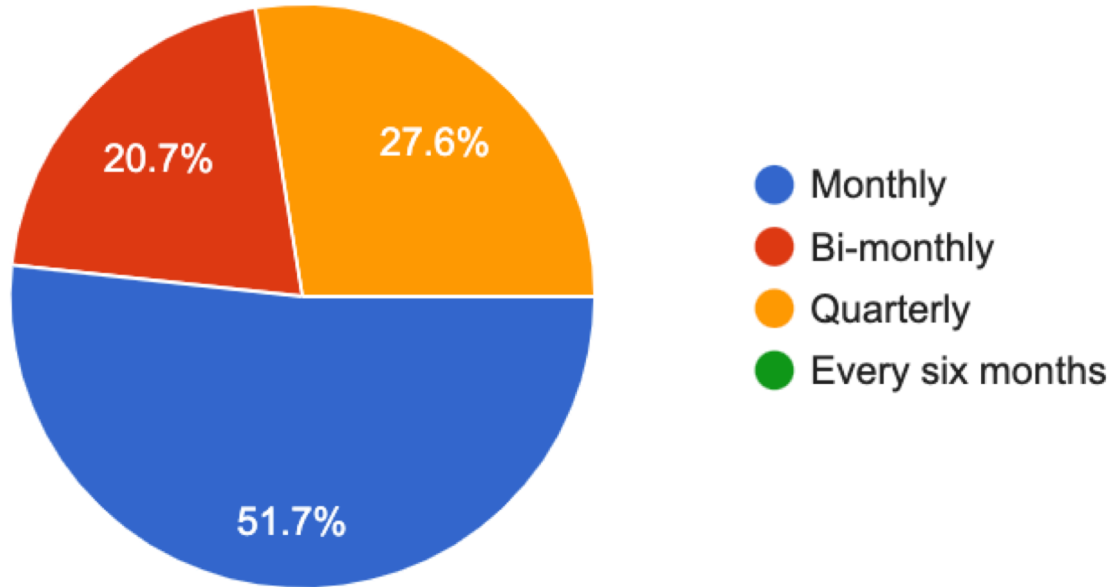
1. Benchmarking
2. Expert working groups/communities of practice
3. Technical advice
4. Training opportunities

Part 3: Communications

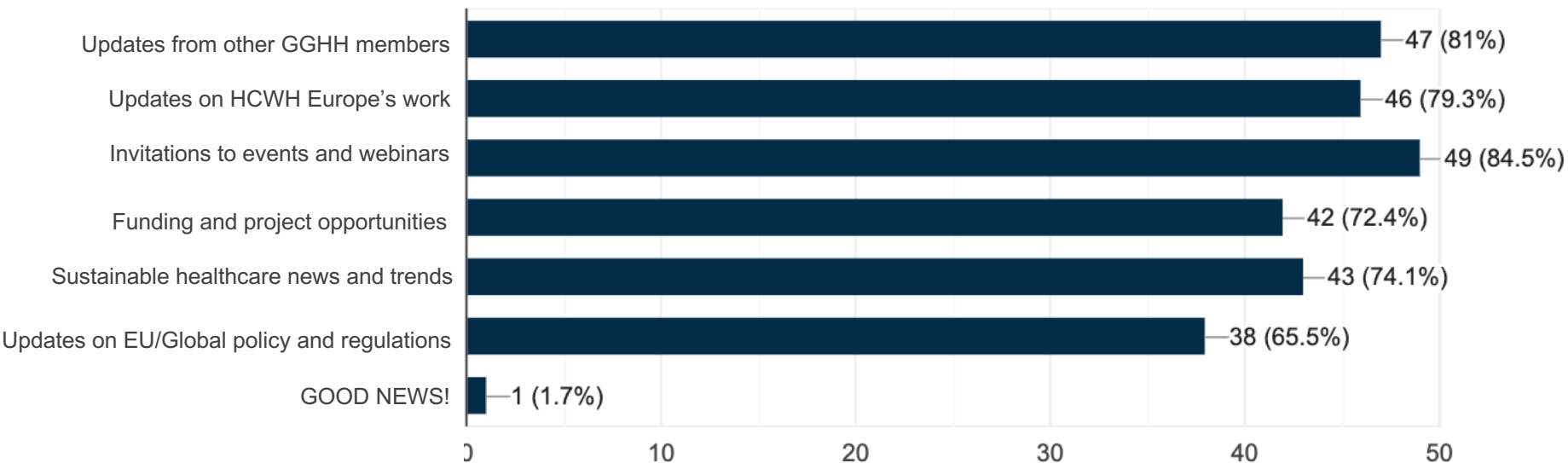
How do you prefer to receive information from HCWH Europe?



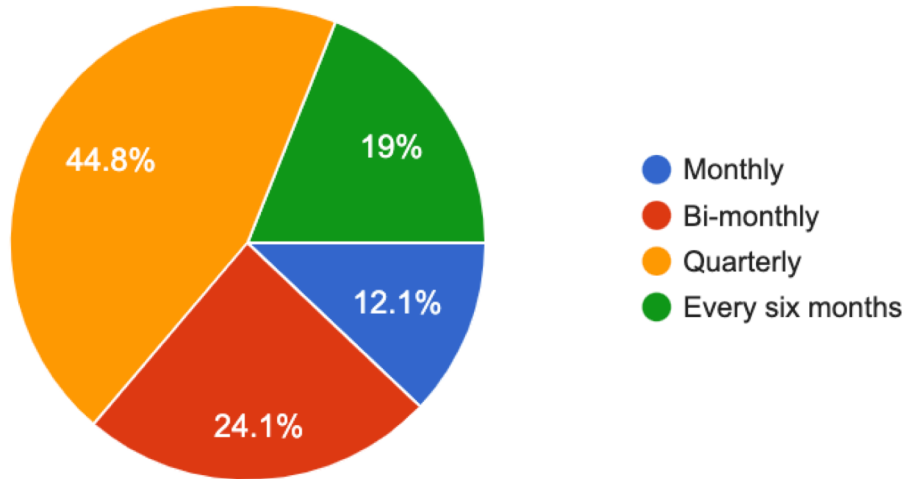
How often would you like to receive a member-only newsletter from HCWH Europe?



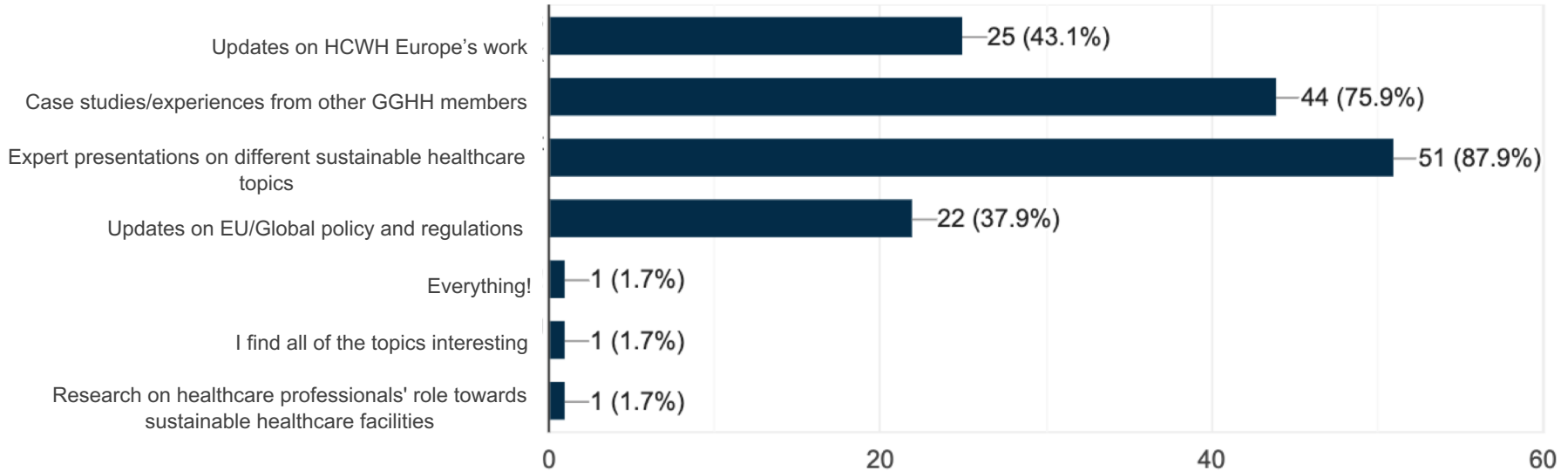
What content would you like to see in a GGHH member-only newsletter?



How often would you like virtual member meetings to take place?



What content would you like these virtual meetings to focus on?



Part 4: Overall figures and stats

GGHH in Europe



108 members in 22
countries



>589,382



>1,389

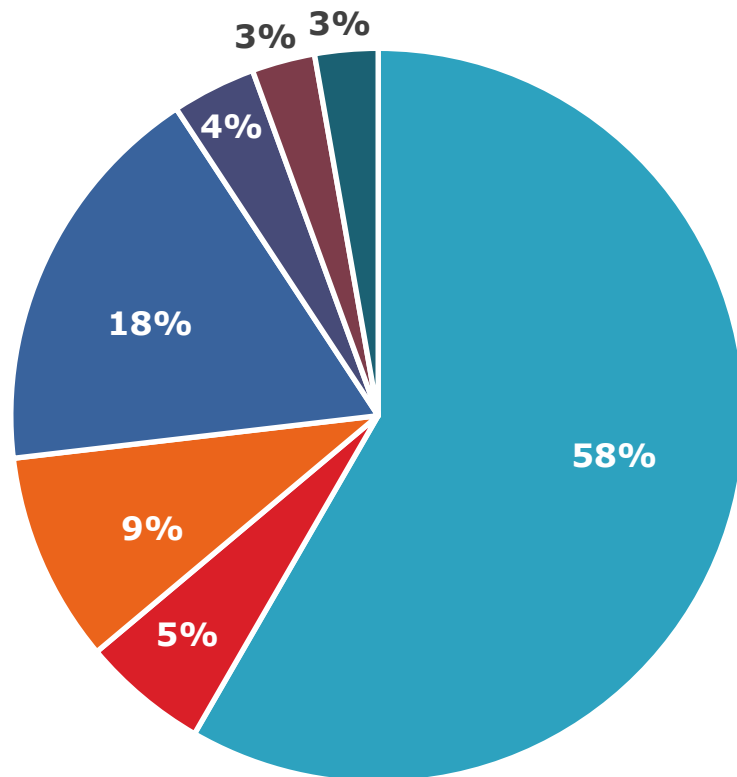


>56,769



>31.9m

Breakdown of members



- Hospital/healthcare facility/healthcare provider (63)
- Health system (6)
- Government/Regional health authority (10)
- NGO (19)
- University/Academia (4)
- Association/Network (3)
- Health Organisation' (3)

Members per country

UK	30	Switzerland	3
Spain	20	Finland	2
Sweden	11	Greece	2
Italy	6	North Macedonia	1
Germany	5	Czech Republic	1
Denmark	4	Iceland	1
France	4	Lithuania	1
Austria	3	Norway	1
Belgium	3	Poland	1
Ireland	3	Portugal	1
Netherlands	3	Ukraine	1

Next steps

Next steps

1. Updating members' organisational and contact info (also in Salesforce)
2. Feedback to team and Board
3. Consider feedback in Network Development Strategy
4. Consider feedback in member communications

Health Care



Without Harm